



Relying on PlumERP for Business Growth

Client Profile

Client: A leading company operating in the Printing and Publishing Industry

Background:

- Client is a part of the leading India Today Group
- Client is among the largest commercial printing companies in South Asia
- Locations: 20+
- Total no. of employees: 2000+
- Plum ERP users: 350+
- No. of years used: Nearly 2

“PlumERP solution effectively integrated all business operations, considerably reducing the amount of time needed to perform essential business functions. Data collection and consolidation became quick and accurate. We appreciate the quick implementation process and the professionalism shown by the team at PlumSoft.”

*Business Head
Thomson Press*

Business Challenge

Client has a reputed name in the Printing and Publishing industry. The company looks at expanding its reach to cover the publishing needs across other strategic locations. The company had a special team that was engaged in collecting and reconciling of data to be used for creating consolidated reports. The process was time-consuming and redundant.

Also, the client’s competitors were slowly shifting to automated, technology-infused business operations and for the client to survive in the industry, there was a need to effectively deal with change and employ an ERP solution that is flexible, agile and robust.

Solution:

After evaluating several ERP systems, the client chose to implement Plumsoft’s cloud ERP solution – PlumERP. The client aimed to automate all business operations to improve operational efficiency and productivity. The client also hoped to use its employees effectively for other productive purposes.

The PlumERP solution provided comprehensive functionality to client’s business by ensuring flexibility in dealing with everyday business processes.

Results:

PlumERP was customized to suit the needs of the printing and publishing industry. Client implemented the Financial Management, Fixed Asset Management, Marketing and Sales, Procurement, Inventory Management, and HR & Payroll Management modules. The entire business operations were handled effectively with enhanced productivity.

- PlumERP was successfully implemented with minimum time delay. Since the implementation was quick and effortless, the company did not have to bear any loss due to downtime.
- The cloud based solution integrated all offices and manufacturing locations without any additional overheads.
- Special data management teams were posted to more strategic positions as PlumERP allowed for automation and seamless business processes
- A fully integrated ERP enabled Thomson Press management team to access real-time data, make decisions faster, and collaborate effortlessly.

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